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Book of Abstract Conference Proceeding

10TH BEMSS

10TH INTERNATIONAL CONFERENCE ON BUSINESS,
ECONOMY, MANAGEMENT AND SOCIAL STUDIES
TOWARDS SUSTAINABLE ECONOMY

Theme: "Circular Economy: Redefining Business and Management
for Long-term Sustainability"

Virtual Conference :
25 June 2024

<https://www.bemssconference.com/>

Book of Abstract Conference Proceeding

10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS)

Theme: “Circular Economy: Redefining Business and Management
for Long-term Sustainability”

**Virtual International Conference
June 25, 2024**

Host:



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Book of Abstract Conference Proceeding
10th International Conference on Business, Economy,
Management and Social Studies Towards Sustainable Economy
(10th BEMSS)

Theme: “Circular Economy: Redefining Business and Management for Long-term Sustainability”

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FOREWORD



VISION

“Becoming an excellent university by 2025, capable of contributing to the development of information technology for the government, business, and industry sectors at the national level.”

MISSION

1. Conducting high-quality higher education in the field of information technology.
2. Conducting research to build and develop information technology in line with global technological advancements.
3. Actively participating in community activities to utilize and apply information technology.
4. Building cooperative networks with the government, business, and industry sectors, as well as various institutions in the field of information technology.

STMIK Mardira Indonesia offers four study programs:

1. Bachelor of Informatics Engineering
2. Diploma 3 in Informatics Engineering
3. Diploma 3 in Computerized Accounting
4. Diploma 3 in Information Management.

<https://stmik-mi.ac.id/>



Research Synergy Foundation is a digital social enterprise platform that focuses on developing the Global Research Ecosystem towards outstanding global scholars. We build collaborative networks among researchers, lecturers, scholars, and practitioners globally for the realization of knowledge acceleration and to contribute more to society and humanity.

As a social enterprise, our aim is to provide a good research ecosystem and platform for researchers to share, discuss, and disseminate their ideas. In addition, it helps you to improve your research and contribute to the knowledge. Therefore, creating social value and impact is our priority.

From 2017 to 2021, more than 20,000 scholars have participated in our programs from Asia, Australia, Africa, America, and Europe continents. With the average of the increasing number of members by more than 5,000 each year, we continuously strengthen the global research ecosystem by having four support systems that are ready to help members from across the world.

There are various agendas (work and program) that we have already done since 2017 up to present. The agendas are coming from all the support systems in the Global Research Ecosystem, named: Scholarvein, ReviewerTrack, Research Synergy Institute, and Research Synergy Press. Research and publication cannot be seen as a separate part. Otherwise, we should take both as a comprehensive program. Moreover, the quality of the paper is the biggest concern for publication. To achieve the Organization/University/ Institution goal, we provide some agendas that can support you in research and publication enhancement. Some of the prominent agendas are:

1. International Conferences: It aims to create a "tipping point" of opportunities for participants to disseminate their research globally and have reputable scientific publication output.
2. Scientific and Academic Writing Coaching Clinics: It aims to provide a targeted and intensive learning strategy for publishing papers in high-impact Scopus/ WOS international journals.
3. Workshops: It aims to provide a vibrant learning forum to enhance the author's capability of scientific writing skills and the manuscript's quality.
4. Learning and Knowledge Sharing Programs: It aims to provide the best practice and guide from the experts, editors, and publishers' perspectives in research and publication enhancement.
5. Social Programs: It aims to empower and encourage society to share the value of creating an impactful program with us.
6. Research Synergy Foundation welcome all individuals, organizations/institutions (universities, governments, and private sectors) to be part of our Global Research Ecosystem.

<https://www.researchsynergy.org/>

**STIE Pasundan Vision:**

Our distinct vision sets us apart—we aim to be a leading university in developing entrepreneurs, a vision uniquely based on Sundanese and Islamic values, by 2030 at the national level.

STIE Pasundan Mission:

1. Organizing education and teaching-oriented towards the formation of entrepreneurs based on Sundanese and Islamic values, using an up-to-date curriculum that is sensitive to developments occurring in the fields of management and accounting.
2. We are committed to developing research programs in the fields of management and accounting that are not just theoretical, but also practical and useful for developing entrepreneurs based on Sundanese and Islamic values. This practical approach ensures that our research directly benefits the entrepreneurial community, instilling confidence in our ability to deliver tangible results.
3. Carry out community service activities that implement research results in the fields of management and accounting with an entrepreneurial orientation to empower communities and entrepreneurs based on Sundanese and Islamic values.
4. We value Collaboration and are committed to working with business organizations, government organizations, and non-governmental organizations, both domestically and abroad, to empower the entrepreneurial community. Our partnership is crucial to our success and we look forward to working together.
5. Improve human resource competency following scientific qualification standards in management and accounting.
6. Develop transparent and responsible governance and administrative management.
7. Develop educational supporting facilities and infrastructure conducive to teaching and learning.

STIE Pasundan's objectives:

1. Implementation of higher education in the fields of management and accounting which is oriented towards the formation of entrepreneurs based on Sundanese and Islamic values based on creative reasoning.

2. Educational and teaching programs that shape and develop cognitive, affective, and conative aspects in the fields of management and accounting science, oriented towards entrepreneurs based on Sundanese and Islamic values, are available.
3. Implementation of educational and teaching programs in the fields of management and accounting with an entrepreneurial orientation based on Sundanese and Islamic values by implementing a curriculum based on the KKNL.
4. Implement research programs in management and accounting at STIE Pasundan, which are useful for developing entrepreneurs based on Sundanese values and Islamic values following market needs.
5. Carrying out self-development tasks for STIE Pasundan lecturers through research activities in management and accounting, which are oriented towards entrepreneurs based on Sundanese and Islamic values.
6. Development of science and technology in the fields of management and accounting with an entrepreneurial orientation based on Sundanese and Islamic values in accordance with the demands of environmental development.
7. Implementation of disseminating research results in management and accounting with an entrepreneurial orientation based on Sundanese and Islamic values.
8. Carrying out community service activities to empower the community with an entrepreneurial orientation based on Sundanese and Islamic values.
9. Implementation of one of the duties of STIE Pasundan lecturers in the Tri Dharma field of higher education, namely regarding community service.
10. Become a reliable university in cooperation with the government environment so that it can develop the region by empowering entrepreneurs based on Sundanese and Islamic values.
11. Become a quality university in collaboration with other universities to empower entrepreneurs based on Sundanese and Islamic values both within the country and abroad.
12. Collaborate with business organizations to build society by empowering entrepreneurs based on Sundanese and Islamic values both within the country and abroad.
13. Collaborate with non-governmental organizations both within the country and abroad to build society by empowering entrepreneurs based on Sundanese and Islamic values both within the country and abroad.
14. Produce graduates who are competent in the fields of management and accounting, with good quality in the main competencies, and who have an entrepreneurial spirit based on Sundanese and Islamic values.

15. Produce graduates with supporting competencies (high ethos, mastery of English and information technology) and an entrepreneurial spirit based on Sundanese and Islamic values.
16. Produce high-quality graduates with noble character (Sidiq, Amanah, Tabliq, and Fatonah).
17. Become a university that applies transparency as a principle that encourages access or freedom for all interested parties to obtain information about the institution.
18. Become a tertiary institution that applies principles and is committed to quality education, oriented towards achieving its vision, mission, goals, and strategies.
19. Become a university accountable for all higher education tri-dharma activities towards stakeholders.
20. Availability of facilities and infrastructure capable of supporting and improving the quality of the learning process.

<https://stiepas.ac.id/>

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ORGANIZING COMMITTEE

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SCIENTIFIC REVIEWER COMMITTEE

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Prof. Dr. Ester Manik, MM – STIE Pasundan, Bandung

Dr. Iwan Sidharta – STIE Pasundan, Bandung

Dr. Kadir, MS – STIE Pasundan, Bandung

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Dr. Haliza Mohd Zahari - National Defence University of Malaysia, Malaysia

Prof. Sutinah Made - University of Hasanuddin, Indonesia

Engr. Dr. Muhammad Mujtaba Asad - Head of Educational Technologies and TVET Research, Sukkur IBA University, Pakistan

Dr. Eric Agullana Matriano - Columban College, Inc. Phillipines

Prof. Muhammad Rayyan Fazal - Riphah International University, Faisalabad, Pakistan

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Prof. Dr. Rashmi Gujrati - KC Group Of Institutions, India

Dr. Rilla Gantino - Esa Unggul University, Indonesia

Dr. Xin-Jean Lim - Senior Lecturer at School of Business and Economics, Universiti Putra Malaysia, Selangor, Malaysia

Dr. Ma. Elena Estebal - Technological Institute of the Philippines, Philippines

Dr. Muhammad Mujtaba Asad - Sukkur IBA University, Pakistan

Dr. Soliha Sanusi - National University of Malaysia, Malaysia

CONFERENCE CHAIR MESSAGE

Distinguished Participants and Guest,
Excellencies, Ladies, and Gentlemen

Good morning, esteemed guests, respected attendees, and beloved members of our community. It is with great pleasure that I extend a warm welcome to each and every one of you on this special occasion. Today marks a significant milestone in our shared journey as we gather for " 10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS) " organized by STMIK Mardira Indonesia and Research Synergy Foundation. Co-hosted by STIE Pasundan, Bandung, Indonesia. I am deeply honored to address you all as we embark on this remarkable event.

Hosting this conference has been a privilege, and we extend our heartfelt gratitude to our esteemed Keynote Speakers:

- Prof. Dr. Ester Manik, MM.,
Head of Internal Quality Assurance System at STIE Pasundan, Bandung, Indonesia
- Dr. Xin-Jean Lim
Senior Lecturer at School of Business and Economics, Universiti Putra Malaysia, Selangor, Malaysia

And Session Chairs:

- Dr. Ma. Elena Estebal from Technological Institute of the Philippines, Philippines
- Dr. Muhammad Mujtaba Asad from Sukkur IBA University, Pakistan
- Dr. Soliha Sanusi from National University of Malaysia, Malaysia

Our chosen theme, " *Circular Economy: Redefining Business and Management for Long-term Sustainability*", underscores the importance of collaboration in shaping sustainable strategies across various domains such as global business, economy, management and social studies towards sustainable economy. In today's interconnected world, addressing complex challenges requires a multifaceted approach that draws upon insights from diverse fields. By bringing together experts from different disciplines, we can gain a deeper understanding of the interconnectedness of issues and develop comprehensive solutions that are both effective and sustainable.

Furthermore, I encourage each of you to be actively engage in discussions, share insights, and make the most of the wealth of knowledge that will be imparted during this conference.

I extend heartfelt gratitude to each and every one of you for being with us today, particularly our Keynote Speakers, Session Chairs, Scientific Reviewers, Conference Committee, Presenters, and Attendees from around the globe. Despite gathering virtually, your participation and enthusiasm serve as inspiration to us all. I am hopeful for a smooth and successful conference ahead. Thank you.

Best regards,

Dr. Marjito, M.Pd.
Conference Chair of 10th BEMSS

CONFERENCE CHAIR



Dr. Marjito, M.Pd.

**Conference Chair of 10th BEMSS
STMIK Mardira Indonesia**

Dr. Marjito, M.Pd. is the conference chair for the 10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS), as well as a Head of STMIK Mardira Indonesia. Dr. Marjito, M.Pd proudly serves as the head of higher education's informatics management and computer Mardira Indonesia (STMIK-MI). He has been appointed to be the the head of STMIK- MI for the second period since 2021 (2021-2025). He obtained a doctoral degree, in the field of Education Administration, from Indonesia University Education (UPI) Bandung Indonesia in 2015. During his leadership is able to achieve the target of the students' body expected annually. Further, he is strongly committed to lead STMIK-MI to higher education, especially in the field of IT by increasing teaching, research, and service properly. In addition, He has managed human resources and established cooperation with stakeholders as well as built relationships with alumni to support the institution's vision and mission.

CO-CONFERENCE CHAIR



Dr. Hendrati Dwi Mulyaningsih, S.E., M.M.

Founder & Chairperson of Research Synergy Foundation

Dr. Hendrati Dwi Mulyaningsih is the chairperson and founder of Research Synergy Foundation that has shown great commitment on creating Global Network and Research Ecosystem. This GNR ecosystem has been developing since 2017 up to the present and having increasing numbers of the member up to more than 25.000 from all around the globe. Her passion in how to create impact and co creation value among all the stake holder of RSF has made her focus on upholding integrity in the scientific process through enhancement of RSF's support-support system as like Reviewer track, Scholarvein, Research Synergy Institute and Research Synergy Press. Thus, her work in this area has made her as the Nominee of Impactful Leadership Awards from Tallberg Foundation Sweden 2019.

As lecturer, she has been working in the University since 2008 – at present in Indonesia as assistant professor and she hold her Doctoral Science of Management graduated from School of Business and Management Institute of Technology Bandung (SBM-ITB) and she has strong interest to her research project as well as her research field in Social Entrepreneurship, Social Innovation and Knowledge Management.

As researcher, her work studies and research on this research field made her be invited as reviewer in many reputable Scopus and WOS indexed journals and as keynote speaker in many International Conferences in Philippines, Thailand, Malaysia, Indonesia, Australia, Japan, and US. She also has shown her great passion on writing her research study into some books chapter, papers and contemporary scientific articles that has already been published in Springer, Emerald, Taylor and Francis and in many reputable international publishers. The terrific association between her professional experiences as researcher, lecturer, the certified Trainer & Coach combined with her wider horizon on networking in the research area made her establish the strong commitment on having global learning platform to accelerate knowledge through many workshops and research coaching in Research Synergy Institute as one of RSF's support system.

KEYNOTE SPEAKERS



Prof. Dr. Ester Manik, MM.

**Head of Internal Quality Assurance System
at STIE Pasundan, Bandung, Indonesia**

Prof. Dr. Ester Manik, MM. received her Bachelor's degree in Economics from the University of North Sumatra and obtained her MM from STIE Pasundan and Dr. in Management from Pasundan University Bandung. Currently, she serves as the Head of Quality Assurance of STIE Pasundan and Professor at STIE Pasundan Bandung. Her main interests are quality design and development and quality mapping in companies and universities. She is a researcher in the field of management and quality in Indonesia and has published more than 50 national and international journal and conference papers in his field and written more than 10 books. In 2023, he was assigned by Kemdikbudristek Dikti. as one of the Heads of the Lecturer Competency Development Team in Indonesia.

SUMMARY SPEECH

In the midst of evolving dynamics and unexpected challenges such as the COVID-19 pandemic, Total Quality Management (TQM) has emerged as an important pillar in determining the success and survival of organizations.

This research explores the implementation of TQM and its impact on product quality in the textile industry in Bandung, Indonesia. TQM is not simply a management method but an organization-wide philosophy, emphasizing that quality should be an integral part of every step taken.

The results show that the implementation of TQM has a significant impact on improving product quality. The most dominant TQM shaping factors are the dimensions of management leadership role and quality policy, followed by management processes and data quality and reporting. The findings reveal that 40.7% of the variation in product quality can be explained by TQM implementation. Strong and committed leadership is a key factor in ensuring successful TQM implementation. Effective leaders can manage risk, adapt to environmental changes, and make data-driven decisions.

Organizations that successfully implement TQM have a holistic quality policy, covering risk management, employee training, and customer engagement. The concept of continuous improvement is central to TQM, encouraging organizations to always look for ways to improve. In the face of difficult conditions such as a pandemic, the strength of TQM lies in its flexibility to adapt, ensuring the organization has a solid foundation to deal with uncertainty.

KEYNOTE SPEAKERS



Dr. Xin-Jean Lim

**Senior Lecturer at School of Business and Economics,
Universiti Putra Malaysia, Selangor, Malaysia**

Dr. Xin-Jean Lim received her doctorate degree from Universiti Putra Malaysia (UPM). Currently, she worked as a lecturer in Xiamen University, Malaysia. She is also a tutor for data analysis in business research methods in UPM for postgraduate and undergraduate students. Her research interests include consumer behaviour, social media marketing, online marketing and customer relationship management. Her papers are published in *Journal of Retailing and Consumer Services*, *Industrial Management and Data Systems*, *British Food Journal*, *Marketing Intelligence and Planning*, *Young Consumers* and *Asia Pacific Journal of Marketing and Logistics*.

MODERATOR



Santi Rahmawati, S.T., M.S.M.

**Founder & Director of Global Network and Operation
Reserch Synergy Foundation**

Santi is a Founder and Global Network Operation Director of the Research Synergy Foundation (RSF). She actively engaged with scholars around the world for strengthening the Global Research Ecosystem. As the Director of Scholarvein, she creates, maintains, and develops the integrated system for managing international scientific conference and forum since 2017 up to present and already give benefit to more than 8.448 participants coming from >85 countries. With the combination of engineering and management science educational background, she has built the optimum workflow for scholars to contribute more to the society and humanities.

Santi holds her bachelor's degree of industrial engineering from Universitas Indonesia (UI). Furthermore, she had received her Master of Science Management (focusing on Entrepreneurship and Technology Management) from Institut Teknologi Bandung (ITB) in 2015. Santi worked for several years as a Research Assistant and later as the Associate Director of the Centre for Innovation Entrepreneurship and Leadership at the Institut Teknologi Bandung. In her roles Santi helped lead the centre's Micro-Enterprise Development project, designed to support economic development throughout West Java Indonesia through the provision of entrepreneurship capability development. She also collaborates with ITB and Victoria University of Wellington, New Zealand, on a project that focuses on how Information Technology start-ups acquire finance support in developing economies.

Santi has appointed as a Gateway Advisor in F1000Research (Scopus Q1) and Taylor & Francis Open Access Advisor (Scopus Q1, Q2 & WOS). She has already been an editor of three published books (both published by Routledge, Taylor & Francis), a reviewer in many reputable international journals, an author and co-authored multiple international research articles and book chapters. Santi also serves as the Managing Editor for six international journals <https://journals.researchsynergypress.com> : IJEBCE, IJEIIS, IJEASS, JSETP, IJMADIC, and JHASIB.

SESSION CHAIRS



Dr. Ma. Elena C. Estebal

Technological Institute of the Philippines, Philippines

Dr. Ma. Elena C. Estebal is a professor at the Technological Institute of the Philippines. She has published several business cases on Strategic Management, Management Science, and Business Policy at William Davidson Institute Publishing. Her meaningful collaboration with students, colleagues, and mentors enabled her to explore avenues in publishing research and business cases as well as paper presentations in the local and international arena. She is an active member of the Philippine Council of Deans and Educators in Business, Philippine Association of Collegiate Schools of Business, and Human Resource Educators Association of the Philippines, and is serving as the VP External for the Council of Marketing Educators. She recently received a Liwayway Sanvictores distinguished alumna award from her alma mater in recognition of her outstanding contribution to the field of education and has been conferred as a Fellow in Business Education by the Philippine Academy of Professionals in Business Education.



Dr. Muhammad Mujtaba Asad

Sukkur IBA University, Pakistan

Dr. Muhammad Mujtaba Asad is serving as an Assistant Professor and Lead Researcher of Educational Technologies and TVET Research Group at Sukkur IBA University. Dr Mujtaba has national and international working experience of more than 12 years at industrial and educational sector in the domain of Educational Technologies, Work & Product-Based Education and Technical and Vocational Education. Dr. Mujtaba has published more than Seventy (70) research articles (ISI & Scopus Indexed) in reputed international journals and conferences worldwide. Also, three books related to the observational skills of competent educators and Innovative educational technologies under the CS and Taylor Frances publishing house is in his publication credit. He has also received three Gold, one Silver and one Bronze medal in international research and development completions with seven best research awards in Malaysia, Korea, Saudi Arabia, Pakistan and UAE on his commercialized projects. Moreover, Dr. Mujtaba is also an active member of Seven (7) national and international research grants. Dr. Mujtaba is also an internationally certified educational technologist (Malaysian Board of Technologist) and holds certifications and qualification in industrial safety and health education from NIOSH and OSH Department of Ontario, Canada. He is also serving as an Editorial Board Member to twelve (12) reputed and indexed international journals. Dr. Mujtaba also holds several international Copyrights and has filed one Product Patent under the title of HAZFO Expert 1.0 for Drilling Operation. He had been awarded an honorary lifetime International Ambassadorship by University Tun Hussein Onn Malaysia based on his academic achievements and community services.

SESSION CHAIRS



Dr. Soliha Sanusi

National University of Malaysia, Malaysia

Soliha Sanusi is a Senior Lecturer at the Faculty of Economics and Management under the Centre of Global Business and Digital Economy studies, Universiti Kebangsaan Malaysia (UKM). She is a Chartered Accountant (CA) of the Malaysian Institute of Accountants (MIA) and obtained her Ph.D. from the Universiti Teknologi MARA Malaysia in 2019. She was SLAB/SLAI scholarship recipient for her MBA and PhD studies. Her research interests are in the areas of direct tax, indirect tax, financial criminology, small-medium enterprises, cash waqf, mixed-method, and public sector accounting. She has published and presented her research work in various conferences and journals. She is also a reviewer for *Management & Accounting Review*, *Asian Academy of Management Journal of Accounting & Finance*, and a few more journals.

CONFERENCE PROGRAM

Tuesday | June 25, 2024

https://www.bemssconference.com/		<p>Host:</p> 	<p>Co-Host:</p>  
CONFERENCE PROGRAM 10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS) VIRTUAL CONFERENCE: June 25, 2024			
Tuesday, 25 June 2024			
Time (UTC+7)	Dur'	Activity	
Main Room		Zoom Link: https://bit.ly/10thBEMSS OR https://us06web.zoom.us/j/89067922063?pwd=adRmwxS04bCb4fA8lYa3Dlk5AsaCm2.1 Meeting ID: 890 6792 2063 Passcode: 10thbemss	
8:50 - 9:00	0:10	Participant Login and Join Virtual Conference by ZOOM	
9:00 - 9:15	0:15	Welcoming and Conference Agenda announcement by MC	
9:15 - 9:25	0:10	Playing Indonesia Raya Anthem & Hymne	
9:25 - 9:35	0:10	Welcome Remarks of 10th BEMSS Dr. Marjito, M.Pd. Conference Chair of 10th BEMSS Chairperson of STMIK Mardira Indonesia	
9:35 - 9:55	0:20	Global Research Ecosystem Introduction Dr. Hendrati Dwi Mulyaningsih Founder & Chairperson of Research Synergy Foundation	
9:55 - 10:00	0:05	E-Group Photo	
10:00 - 10:40	0:40	Keynote Speaker 1: Prof. Dr. Ester Manik, MM. Head of Internal Quality Assurance System at STIE Pasundan, Bandung, Indonesia	
10:40 - 10:45	0:05	Token of Appreciation for Keynote Speaker 1	
10:45 - 11:25	0:40	Keynote Speaker 2: Dr. Xin-Jean Lim Senior Lecturer at School of Business and Economics, Universiti Putra Malaysia, Selangor, Malaysia	
11:25 - 11:30	0:05	Token of Appreciation for Keynote Speaker 2	
11:30 - 11:45	0:15	Announcement and preparation of Academic Online Parallel Presentation Session	
11:45 - 12:45	1:00	Break (Video looping)	
Academic Online Presentation Session: Main Room, Breakout Rooms 1, 2			
12:45 - 13:00	0:15	Announcement and preparation of Academic Online Parallel Presentation Session	
13:00 - 15:00	2:00	Academic Online Parallel Presentation Session, maximum 8 presenters : 15 minutes/presenter Main Room : Dr. Ma. Elena Estebal - Technological Institute of the Philippines, Philippines Breakout Room 1 : Dr. Muhammad Mujtaba Asad - Sukkur IBA University, Pakistan Breakout Room 2 : Dr. Soliha Sanusi - National University of Malaysia, Malaysia	
15:00 - 15:10	0:10	Awarding Certificate of Presentation, Testimonial, and Post-conference information announcement	
15:10 - 15:30	0:20	Short Break and Back to Main Room for 10th BEMSS Closing Ceremony	
Main Room			
15:30 - 15:45	0:15	Awarding Ceremony Best Presentation Best Paper Session Chairs Recognition	
15:45 - 15:50	0:05	Closing Speech of 10th BEMSS Dr. Marjito, M.Pd. Conference Chair of 10th BEMSS STMIK Mardira Indonesia	

LIST OF PRESENTERS

Tuesday | June 25, 2024

Room: Main Room

Time: 13:00 - 15:00 (UTC+7)

Session Chair: Dr. Ma. Elena Estebal - Technological Institute of the Philippines, Philippines

10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS)		
Tuesday, 25 June 2024		
Main Room		
Session Chair: Dr. Ma. Elena Estebal - Technological Institute of the Philippines, Philippines		
Track Human Resources Management		
Paper ID	Presenter	Paper Title
BMS24102	Astrid noviana	The Technique of Order Preference by Similarity to Ideal Solution Implementation Decision Support System Assisted Recruiting Job Applicant for A Company
BMS24105	Ibrahim A.	The Impact of Subsidies on Unemployment for a Group of Developing Countries
BMS24107	Windi Danasasmita	The Influence of Leader-Member Exchange and Affective Commitment on Organizational Citizenship Behavior (Study of one of the companies operating in automotive motorcycle sector in Bandung)
BMS24116	Retno Resawati	The Mediating Role of Achievement Behaviors on Motivation and Employee Performance
BMS24117	Octaviane Herawati	Employee Performance: Influence of Motivation and Work Environment
BMS24115	Robbi Saepul Rahman	Increasing Employee Performance Through Physical Work Environment and Work Motivation
BMS24110	Imelda Megawati	The Influence of Transformational Leadership and Communication on Employee Performance

Room: Breakout Room 1

Time: 13:00 - 15:00 (UTC+7)

Session Chair: Dr. Muhammad Mujtaba Asad - Sukkur IBA University, Pakistan

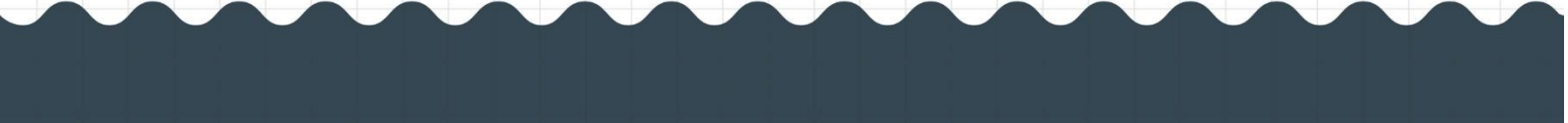

10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS)		
Tuesday, 25 June 2024		
Breakout Room 1		
Session Chair: Dr. Muhammad Mujtaba Asad - Sukkur IBA University, Pakistan		
Track Education		
Paper ID	Presenter	Paper Title
BMS24108	Dimas Nurdiansyah	Extracurricular Management Information System
BMS24111	Salma Saepul Milah	Herbal Cigarette Sales Information System Case Study at Stockis Sin Sriwijaya Herbal Cigarettes
BMS24112	Yashfi Mahadi	Design Of Student Register Application Using Laravel 8 Framework
632939	Fahreza Aulia Muhammad	Analysis of the Integration of Interactive Media and Problem-Based Learning Models in Vocational Schools and Their Benefits: Literature Review
BMS24118	Sri Slamet	The Exploration of Themes and Vocabularies of English Books for Aisyah Kindergarten
Track Public and Corporate Governance		
Paper ID	Presenter	Paper Title
BMS24113	Nida Mutmainah	Design Of a Web-Based Letter Filing System (Case Study: Indonesian Mosque Council, Baleendah District)
BMS24106	Dhea Bunga Annisa	The Effect of Tax Collection by Force Letter on Corporate Income Tax Revenue

Room: Breakout Room 2

Time: 13:00 - 15:00 (UTC+7)

Session Chair: Dr. Soliha Sanusi - National University of Malaysia, Malaysia

10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS)		
Tuesday, 25 June 2024		
Breakout Room 2		
Session Chair: Dr. Soliha Sanusi - National University of Malaysia, Malaysia		
Track Community Development		
Paper ID	Presenter	Paper Title
BMS24104	Piran Anwer	The impact of institutional variables on investment in developed and developing countries
BMS24103	Marufjon Abdusalomov	The impact of Investment on Economic Growth
Track Finance		
Paper ID	Presenter	Paper Title
BMS24114	Dika Lirisanti	Dynamic Risk Spillover Between Carbon Market and Electricity Market : Evidence From China
BMS24109	Muhsin Mohamed	Measuring and Analyzing Impacts of Macroeconomic Variables on Financial Sustainability In Iraq (2000-2021)
Track Green Economics		
Paper ID	Presenter	Paper Title
BMS24101	Maman Oman Saepudin	Intention to Buy an Electric Cars in Indonesia: Applied Combined Technology of Acceptance Model (TAM) and Theory of Planned Behavior (TPB)
Track Halal Studies		
Paper ID	Presenter	Paper Title
BMS24119	Abrar Hussain	Understanding the Islamic Perspective of Probiotics



Track: Green Economics

Intention to Buy an Electric Cars in Indonesia: Applied Combined Technology of Acceptance Model (TAM) and Theory of Planned Behavior (TPB)

| Maman Oman Saepudin¹, Sri Rahayu Hijrah Hati²

^{1,2}Universitas Indonesia

Abstract

Background – The environmental degradation has been the major issue in recent years due to the uncontrolled emissions of harmful pollutants through various activities. The transportation sector, especially motor vehicles, contributes to high carbon emissions. Alternative solutions are needed to reduce the negative impact on the environment, one of which is switching to the use of electric vehicles.

Purpose – This study aims to provide an overview of the factors that influence the intention of purchasing electric cars in Indonesia

Design/methodology/approach – A total of 410 samples were collected from consumers in Indonesia using structured questionnaires through online survey. This study uses descriptive analysis to present an overview of the results of questionnaire scores of demographic data. The main analysis this research uses the PLS-SEM method to carry out data analysis. Partial Least Square can perform variance-based of structural equation model (SEM) analysis. The outer model analysis measure all of the items are valid and reliable. The bootstrapping procedure is used to test the hypothesis and obtain the estimated value of the path coefficient and the structural model.

Findings – The results show that attitude, subjective norm, price value, and infrastructure barrier positively affect the purchase intention of electric cars. Meanwhile, perceived usefulness, environmental concern, environmental self-image, infrastructure barrier, personal moral norms do not have a significant effect on the intention to purchase electric cars and perceived risk has a negative impact on the purchase intention of electric cars.

Research limitations – There are some limitations of this research. First, this study did not compare impacts among different demographic groups which can be considered for the further study. Second, this study uses on anonymous cross-sectional data. To some extent, cross-sectional data cannot fully test causality relationship between variables in the proposed model.

Originality/value – This study was able to provide implications on the theoretical and managerial, especially to the development of the study an electric car. This study succeeded in confirming the use of the combination TAM-TPB theory to explain consumer behavioral intentions in the context of electric vehicles. The findings from this research can help academics close previous knowledge gaps and serve as input for further research.

Keywords: Electric cars, Technology Acceptance Model, Theory of Planned Behavior, Intention to Buy, Indonesia.

Track: Human Resources Management

The Technique of Order Preference by Similarity to Ideal Solution Implementation Decision Support System Assisted Recruiting Job Applicant for a Company

| Astrid Noviana Paradhita¹, Yeni Fajariyanti², Vivin Sulistyowati³, Muhammad Tafdhil Amanda⁴, Ni Komang Septia Noriska⁵

^{1,2,3,4,5}Universitas Sebelas Maret

Abstract

Background – Human resources play an important role in ensuring all business processes in the company run well. Human resources in the company must have competencies and skills that suit the company's needs. Therefore, the employee recruitment process as an element of human resources in the company is need to be carried out comprehensively by taking into account the applicant's abilities and experience.

Purpose – Research was conducted to find a strategy for recruiting competent new employees based on the qualifications required by the company. The technology used in this research is called a decision support system (DSS) to assist companies in the employee recruitment process.

Design/methodology/approach – This research was conducted using mixed methods. A DSS was developed in this research by applying the technique for order of preference by similarity to the ideal solution (TOPSIS). The criteria data used in the research is based on the selection process commonly used in Indonesia, including the results of the general intelligence test (TIU), national insight test (TWK), field ability test (TKB), and interview test. The weighting used is TIU 30%, TWK 10%, TKB 20%, and interview test 40%. The performance test of the decision support system was carried out using the Black Box method.

Findings – The research results show that the TOPSIS method in DSS can help companies get new employees with competencies that are most similar to those required by the company. The recruitment process can also be carried out more quickly and efficiently because the system can automatically provide recommendations of the 20 best prospective applicants.

Research limitations – 1. Assessment criteria based on the selection process commonly used in recruiting civil servants and BUMN employees in Indonesia. 2. The weighting is only based on the weights often used for assessing new employee recruitment in one of BUMN in the city of Solo.

Originality/value – This research provides a new picture for companies to start using DSS assistance in recruiting new employees to increase the effectiveness and efficiency of the recruitment process. The weight of the criteria used for decision-making is original research data obtained based on the researcher's interview with an expert in the field.

Keywords: human resources, employee recruitment strategies, decision making processes, decision support systems, TOPSIS

The Impact of Subsidies on Unemployment for a Group of Developing Countries

| Tahsin Rabei¹, Ibrahim A.²

^{1,2}University of Mosul

Abstract

Background – The study targeted to show the relationship and impact of subsidies on unemployment for a group of developing countries based on previous studies and available international data by conducting quantitative analysis and reaching sound results that showed that subsidies have a negative impact on unemployment and are significant, where the higher the subsidies, the lower the unemployment.

Purpose – Find out the impact of subsidies on unemployment for developing countries in order to propose useful studies to reduce unemployment.

Design/methodology/approach – Reference to previous studies with standardized analysis using tablet data analysis

Findings – The study indicates that there is an impact of subsidies on unemployment, as the study shows that there is a negative effect of subsidies on unemployment, as the more subsidies increase, the lower the unemployment.

Research limitations – The study was conducted for 54 developing countries for the period from 1991 to 2021

Originality/value – In terms of the large number of countries represented by the study and its use of international data, the results are standardized for a wide number of countries and are not limited to a specific number.

Keywords: Subsidies, Unemployment, Developing Countries, Panel Data

The Influence of Leader-Member Exchange and Affective Commitment on Organizational Citizenship Behavior (Study of one of the companies operating in automotive motorcycle sector in Bandung)

| Dede Suhendi¹, Windi Danasasmita²
^{1,2}Sekolah Tinggi Ilmu Ekonomi Pasundan Bandung

Abstract

Background – The industry of automotive is one of the backbone sectors with immense contribution to the national economy. This gigantic industry absorbs to the extent of 32.000 employees. In this era of globalization, organizations not only have qualified human resources, but also those who are willing to carry out responsibilities beyond the duties and display helpful behaviors to colleagues who are experiencing difficulties to increase organizational effectiveness.

Purpose – This research aimed to examine the influence of Leader-Member Exchange (LMX) and affective commitment on Organizational Citizenship Behavior (OCB) at a Bandung 's branch of Yamaha Flagship Shop.

Design/methodology/approach – The research method used in this research was quantitative method with descriptive and verificative approach. The samples taken for this research were 35 employees of Yamaha Flagship Shop in Bandung branch. Data testing of this study were validation test and reliability test to confirm the accuracy and consistency of questionnaire results while the technique of data analysis was Path Analysis.

Findings – The results showed that LMX had a strong correlation of 0.832 and a significant 0.000 to the Affective Commitment at Bandung's Yamaha Flagship Shop. LMX had a positive effect of 0.410 and a significant 0.001 on Organizational Citizenship Behavior. The Affective Commitment had a positive effect of 0.569 and a significant 0.000 on Organizational Citizenship Behavior. The direct influence of LMX and Affective Commitment on OCB were 16.8% and 32.4%. The indirect effects each amounted to 19.4% with a total of 88%.

Research limitations – This study had some limitations. First it was related with the amount of sample. Secondly, the results from this study were only for specific locus; thus it needs further research in other areas.

Originality/value – This study was conducted in one of Yamaha Flagship shop in Bandung which has different culture with the other branches. Moreover, the variables have not been tested in automotive sector in Indonesia. The results of this study contributed to OCB. Optimizing LMX and Affective Commitment enabled the organization to achieve its goals.

Keywords: LMX, Affective Commitment, OCB

The Influence of Transformational Leadership and Communication on Employee Performance

| Melani Sidabutar¹, Senen Machmud², Imelda Megawati³
^{1,2,3} Sekolah Tinggi Ilmu Ekonomi Pasundan Bandung

Abstract

Background – Effective communication plays a crucial role in translating the vision and goals of transformational leaders into actionable plans and tasks for employees, which can positively impact employee performance.

Purpose – This research analyzes the impact of transformational leadership and communication on employee performance in one of the companies operating in Bandung's architectural, civil, mechanical, electrical, and environmental management consulting services.

Design/methodology/approach – The research method used is quantitative, with a descriptive and verification approach. The sample used was 100 employees at a company engaged in architectural, civil, mechanical, electrical, and environmental management services in Bandung. We tested the data using validity and reliability tests and then analyzed it using path analysis.

Findings – Research results indicate that transformational leadership and communication influence employee performance significantly. Transformational leadership and communication influence 81.0% of employee performance, while the remaining 19.0% is caused by other variables or factors that were not researched.

Research limitations – This research only discusses transformational leadership and effective communication to improve employee performance. However, several factors can still improve performance, and this research only uses a small sample, so the results cannot be generalized.

Originality/value – This research focuses on transformational leadership and effective communication to improve employee performance. This research contributes to increasing effectiveness and communication, which has implications for improving employee performance, especially in the environmental management consulting services sector.

Keywords: Transformational Leadership, Communication, Employee Performance

Increasing Employee Performance Through Physical Work Environment and Work Motivation

| Robbi Saepul Rahman¹, Haris Nurdiansyah², Iwan Sidharta³, Ferry Hendiky⁴

^{1,2,3,4}Sekolah Tinggi Ilmu Ekonomi Pasundan, Bandung

Abstract

Background – The research problems associated with uncomfortable workstations, inadequate lighting, and improper seating have become increasingly relevant as organizations recognize the importance of creating a conducive work environment to optimize employee motivation and impact employee performance productivity. This condition, in turn, leads to higher levels of employee performance and contributes to the organization's overall success.

Purpose – This research strives to analyze the influence of the physical work environment and work motivation to improve employee performance.

Design/methodology/approach – The author's research approach uses quantitative surveys at one of the government agencies in West Bandung. Respondents are 77 state apparatus employees. Data was collected using a structured questionnaire, which was then tested for the validity and reliability of the research instrument. Regarding sample size, the author's data testing uses path analysis with a nonparametric PLS-SEM approach suitable for small sample sizes.

Findings – The research results show that the physical work environment significantly influences employee performance. Work motivation also significantly influences employee performance. Research implications indicate that the presence of comfortable workstations and fulfilling employees' desires for development can contribute to improving employee performance.

Research limitations – The author is aware that this research only uses survey data. Hence, there are several areas for improvement where the scope of the research could be more extensive and only focus on employees who work in government agencies. Also, this research only discusses the physical work environment, encouraging work motivation and employee performance.

Originality/value – The research results contribute to a deeper understanding of the role of the physical work environment and employee work motivation to provide positive aspects for the organization to achieve goals. Practical research implications optimizing the layout and design of workspaces, providing necessary tools and resources, implementing motivational strategies and incentives, and fostering a supportive and empowering work culture. Provide valuable insights for organizations to create an environment that positively influences employee performance and contributes to overall organizational success.

Keywords: comfortable physical work environment, motivation, employee performance

The Mediating Role of Achievement Behaviors on Motivation and Employee Performance

| Retno Resawati¹, Nenny Rinawati², Chintia Dewi Aprilianti³
^{1,2,3}Sekolah Tinggi Ilmu Ekonomi Pasundan Bandung

Abstract

Background – Human resources are crucial to delivering organizational performance. Motivation is one factor that can improve employee performance. Motivated and achievement-oriented employees are more likely to set challenging goals, persist in the face of obstacles, seek opportunities for improvement, and demonstrate high levels of performance.

Purpose – This research investigates the mediating role of achievement behavior on employee motivation and performance in an organization.

Design/methodology/approach – To test the research model, the author used a structured survey approach on employees at a government agency in Bandung with total of 126 employees. Before testing the data, the author first carried out a validity test by referring to the outer loading value of the research instrument to the Cornbach alpha value, which met the testing requirements. The author uses a non-parametric approach, namely Partial Least Squares (PLS).

Findings – Research on performance has found that people who demonstrate thought achievement tend to have higher of behavior achievement. And those with high levels of behavior achievement have higher levels of performance.

Research limitations – The research has shortcomings, namely that it is cross-sectional, so it only applies at one particular time and examines the influence of achievement behavior on employee motivation and performance. To strengthen these findings, further research with more representative samples is needed.

Originality/value – The significant results between variables indicate that it is necessary for company management to pay attention to strategies in improving achievement thought and achievement behavior such as employee motives and the strategy to have strong mind which encourage enthusiasm to carry out work optimally so organization's potential to develop will be greater. Factors such as organizational culture, work environment, and other external factors can also play a role in influencing individual and organizational performance as a whole, which is why it is necessary to conduct further research by considering the broader context.

Keywords: achievement, thoughts, behaviors, motivation, employee performance.

Employee Performance: Influence of Motivation and Work Environment

| Wulan Nurfitri¹, Ester Manik², Octaviane Herawati³

^{1,2,3}Sekolah Tinggi Ilmu Ekonomi Pasundan, Bandung

Abstract

Background – The work environment's impact on employee motivation and performance is significant. A positive work environment promotes high motivation and improves employee performance, which refers to the overall job-related outcomes demonstrated by employees. This is crucial for organizational success as it directly influences overall job-related outcomes and employee performance.

Purpose – This study aims to analyze the relationship between work motivation and work environment with employee performance.

Design/methodology/approach – This research employed a quantitative approach, utilizing a survey to gather data from employees in a convection company. The entire population of the company, totaling 37 employees, was included as respondents, ensuring a saturated sample. Validity and reliability tests were conducted to examine the quality of the data. Data analysis was then performed using a PLS-SEM nonparametric approach to investigate the impact of employees' motivation levels and work environment characteristics on employee performance in the convection company located in Bandung.

Findings – The research results show that it is statistically proven to influence work motivation and work environment on employee performance significantly. The research findings suggest that improving employee performance can be achieved by focusing on motivation and the work environment. Employees' motivation considerably affects their performance, and a positive work environment also exerts a substantial impact. This implies that when employees perceive their work environment as positive and supportive, it fosters their motivation, leading to improved performance outcomes.

Research limitations – The research focused on work motivation, work environment, and employee performance variables. However, limitations include the restricted scope of these variables and the small sample size. The use of cross-sectional data and a limited sample may limit the generalizability of the findings. Further research is needed for more comprehensive and robust results.

Originality/value – This study is valuable to prior research, which has been limited in investigating the impact of employees' motivation levels and the characteristics of their work environment on employee performance. The implications of this research show that management can increase employees' motivation levels and create a conducive work environment. The findings emphasize the importance of creating a positive and supportive work environment within the convection company. Furthermore, the research highlights the role of management in shaping the work environment.

Keywords: Employees' Motivation, Supportive Work Environment, Performance



Track: Finance



Measuring and Analyzing Impacts of Macroeconomic Variables on Financial Sustainability in Iraq (2000-2021)

| Muhsin Mohamed¹, Hashm Mohammed Abdulla ALarkub²

¹Duhok Polytechnic University, ²University of Mousil

Abstract

Background – Evaluating economic and financial performance is the basic step in achieving well-being through real average per capita income growth. Therefore, attention to the issue of non-oil financial sustainability is one of the priorities of rentier countries by economic policymakers, because of the importance and impact of this issue in financing public spending independently of revenues.

Purpose – the main objective or purpose of the study is to measure and analyze the impact of certain macroeconomic variables on financial stability in the Iraqi economy.

Design/methodology/approach – The advanced econometrics approaches conducted to obtain the required results - Autoregressive distributed lag (ARDL) and (bound test) were used to estimate the coefficients and capture their impacts on financial sustainability. The cointegration test of (Johansen) was employed to detect the short and long-run relationship between financial sustainability and included macro variables. - (ADF) and (pp) tests were used to identify the stationarity of the variables. - Diagnostic tests such as (LM, and WALD) were conducted to ensure the results' validity and avoid spurious regression.

Findings – the main findings of the study are: - The evolution of the test relationship (The bond test) indicates a long-term and short-term complementary and balanced relationship between the model variables. - The results also showed that (GDP and total public debt) are more influential than other variables on the financial sustainability index. - As for long-term relationships: TShare long-term functions for financial sustainability to the budget deficit, revenues, and public expenditures all had a significant impact on financial sustainability, in contrast to the short period, where (Gross Domestic Product and total government debt) had a significant impact

Research limitations – the limitation of the study is the period which covers only from 2000 - 2021. due to the lack of available data, besides the place limitation which was only one country (Iraq) Place - Iraq

Originality/value – the originality and added value of the current paper Centered on the following considerations: -modern quantitative and econometrics analysis (ARDL, BOUND) approaches. - The results of the study could contribute to and help with policy recommendations for the Iraqi government. - lack of previous studies regarding financial sustainability and economic growth in Iraq.

Keywords: Financial sustainability, GDP, government revenues and expenditures, total public debt, ARDL.

Dynamic Risk Spillover Between Carbon Market and Electricity Market: Evidence from China

| Dika Lirisanti¹, Zaäfri Ananto Husodo²

^{1,2}University of Indonesia

Abstract

Background – The interplay between the carbon market and electricity market in China has significant implications for risk spillover dynamics. Understanding the dependence structure and volatility transmission between these markets is crucial for risk management and decision-making.

Purpose – This study aims to investigate the dynamic risk spillover between the carbon market and electricity market in China. By employing a copula-GARCH model, the research seeks to capture the time-varying dependence structure and analyze the volatility transmission between carbon prices and electricity prices.

Design/methodology/approach – The study utilizes a copula-GARCH model to examine the time-varying dependence structure between carbon prices and electricity prices. By incorporating changepoints in the model, shifts in risk and spillover dynamics are accounted for. Daily data from the Chinese carbon market and electricity market over a specific time period are analyzed.

Findings – The findings reveal insights into the dynamic risk spillover between the carbon market and electricity market in China. The copula-GARCH model effectively captures the time-varying dependence structure, shedding light on the volatility transmission between carbon and electricity prices.

Research limitations – The study is constrained by several limitations. The analysis is based on daily data, potentially overlooking nuances in risk spillover dynamics. Additionally, the focus solely on the Chinese market limits the generalizability of the findings to other contexts. The assumption of a linear relationship between carbon and electricity prices may not fully capture the intricate dynamics between these markets.

Originality/value – Despite its limitations, this study contributes to the understanding of risk spillover dynamics between the carbon market and electricity market. The incorporation of a copula-GARCH model and the analysis of time-varying dependence structure provide valuable insights for risk management strategies in these markets.

Keywords: Carbon market, Electricity market, Risk spillover, Dynamic dependence, Copula-GARCH model



**Track: Public and
Corporate
Governance**

The Effect of Tax Collection by Force Letter on Corporate Income Tax Revenue

| Haritsatun Najwa¹, Iwan Sidharta², Dhea Bunga Annisa³, Riska Yuni Astuti⁴
^{1,2,3,4}Sekolah Tinggi Ilmu Ekonomi Pasundan, Bandung

Abstract

Background – Tax collection by forced letter is essential in optimizing corporate income tax revenues. The issuance of the forced letter serves as an official and firm reminder for business entities to comply with tax obligations, which suggests a significant increase in tax awareness among business entities.

Purpose – This research aims to determine and analyze tax collection by forced letter at one of the tax services offices in Bandung, corporate income tax revenue at one of the tax services offices in Bandung, and the magnitude of the influence of tax collection by forced letter.

Design/methodology/approach – This research uses a quantitative approach and a case study approach. Data collection uses secondary data obtained at the tax service office in Bandung. The data testing method is the classic assumption test. After the classical assumption test was accepted, we carried out correlation, linear regression, and determination analysis.

Findings – The research results show a strong relationship between tax collection with forced letters and corporate income tax receipts. The coefficient results show a positive sign, showing that the better tax collection with a force letter, the higher the corporate income tax revenue will also be. Overall, the research variables indicate an influence of tax collection using forced letters on corporate income tax revenues.

Research limitations – The study uses secondary data obtained from a single tax services office in Bandung, which restricts the generalizability of the findings. Additionally, the research focuses solely on tax collection accompanied by forced letters, leaving room for further exploration of other factors that could impact corporate income tax revenue. These limitations present opportunities for future research to broaden our understanding of tax collection strategies.

Originality/value – This research provides empirical evidence concerning tax collection by forced letters, which can affect corporate income tax revenues.

Keywords: Tax Collection, Forced Letter, Tax Revenue, Income Tax, Business Entity

Design Of a Web-Based Letter Filing System

| Nida Mutmainah¹, Siti Rahayu², Wisnu Faujan³, Dheni Apriantsani Budiman⁴, Rohmat Nur Ibrahim⁵

^{1,2,3,4,5}STMIK Mardira Indonesia

Abstract

Background – In the present digital age, information technology has revolutionized how businesses and institutions conduct their operations, including managing documents and archives. This condition also pertains to the Indonesian Mosque Council, which is crucial in coordinating and overseeing religious activities at multiple mosques throughout Indonesia. A vital element of operating it is the management of archiving and correspondence.

Purpose – This study aims to create an online letter storage system for the Indonesian Mosque Council in the Baleendah District. The system will aid the Indonesian Mosque Council in virtually and systematically organizing letters and associated documentation.

Design/methodology/approach – The study was conducted using the development system methods approach. The system development method involved building a prototype by first exploring the requirements for constructing the system, planning the development of the prototype, and subsequently executing the development and evaluation of the online letter storage system prototype.

Findings – The online letter storage system prototype was prepared for the Indonesian Mosque Council and is currently being tested and evaluated for its usability. This system includes recording incoming and outgoing mail, conducting document searches, ensuring secure storage, managing access permissions, and generating reports to enhance productivity and efficiency in preserving correspondence and streamlining the information retrieval procedure.

Research limitations – The study's constraint is that the web-based letter filing system was only evaluated and implemented at the Indonesian Mosque Council in Baleendah District. Therefore, the system's findings and efficacy cannot be generally applied to other sub-districts or religious organizations in Indonesia with different requirements and circumstances.

Originality/value – The built system includes specific features like logging mail, conducting searches, ensuring secure storage, managing access permits, and generating customized reports to cater to the operational needs of the Indonesian Mosque Council. However, it is limited in that it cannot be applied to different objects due to varying user requirements.

Keywords: Mail Filing System, Web, Document Management Efficiency, Data Security

Track: Education

Extracurricular Management Information System

| Dimas Nurdiansyah¹, Fadhlan Hadyan Nadhir², Hasyifa Nur Fadhillah³, Marjito⁴, Asep

Ririh Riswaya⁵

^{1,2,3,4,5}STMIK Mardira Indonesia

Abstract

Background – The extracurricular management information system aids educational institutions in efficiently managing extracurricular activities. These activities are vital for student development outside of the classroom. However, manual administration of extracurricular activities is time-consuming and challenging. In the digital age, extracurricular management information systems are necessary to enhance efficiency and effectiveness in managing these activities.

Purpose – This study aims to create and involve an extracurricular management information system that will enhance the efficiency and effectiveness of managing extracurricular activities in schools and educational institutions.

Design/methodology/approach – This extracurricular management information system's construction employed a research technique encompassing needs analysis, system design, software development, implementation, and evaluation. During the needs analysis step, we conducted interviews with schools and educational institutions that have experience managing extracurricular activities. The interview results were used to design the system according to the user's needs.

Findings – The findings of this analysis serve as a basis for developing suitable information systems. This research has developed software that utilizes cutting-edge technology to enable system access through various devices, such as PCs, cell phones, and tablets. In addition, we prioritize data security and user privacy during the development of this system. Implementing an extracurricular management information system has undergone testing in multiple schools and educational institutions. Evidence from the test results demonstrates that this method can enhance the effectiveness of overseeing extracurricular activities.

Research limitations – This system's implementation and testing have been limited to a small number of schools and educational institutions. An enormous scope is required to ensure the generalizability of the research outcomes.

Originality/value – The incorporation of cutting-edge technology enables users to access the system through various devices, including PCs, cellphones, and tablets, thereby enhancing user flexibility and accessibility.

Keywords: Information Systems, Extracurricular Management, Information Technology

Herbal Cigarette Sales Information System Case Study at Stockis Sin Sriwijaya Herbal Cigarettes

| Salma Saepul Milah¹, Rival Khafi Fergian², Sony Chandra Maulana³, Jajat Sudrajat⁴,
Heri Wahyudi⁵

^{1,2,3,4,5}STMIK Mardira Indonesia

Abstract

Background – There is still space for improvement in the application and usage of technology and information in the sales business, as indicated by the significant percentage of clients who continue to make manual purchases. An example would be the present Sriwijaya Herbal Sin Cigarettes retailer. The Sin Cigarette Herbal Sriwijaya stockist shop employs a traditional sales system where consumers physically visit the shop to make purchases.

Purpose – This research aims to enhance consumer convenience by developing a sales information system for herbal cigarettes, enabling online access to sales.

Design/methodology/approach – This study employs a descriptive research methodology and a waterfall system development approach. This approach involves sequential steps, including needs analysis, design, code production, testing, and support. Data collection from the users was followed by the design and development stage of the program, employing the PHP programming language for implementation. Subsequently, an evaluation was conducted on the functioning system.

Findings – The outcome is a sales information system that is anticipated to possess the capability to process data into high-quality information efficiently, seamlessly integrate various components, and serve as a repository for data storage. With the existence of this sales information system for herbal cigarettes, the processing of sales data has been computerized automatically, enabling automated report generation.

Research limitations – An inherent constraint of this study is the need for the online-based sales information system to address all challenges the Sriwijaya Herbal Cigarette Stockist Shop faces, including technological infrastructure and user proficiency issues. Reliable internet connectivity is crucial for the system's effectiveness, which may require improvements in certain regions. Additionally, employees and customers may require additional training to use the new systems proficiently, which should be considered in terms of time and resources for this research.

Originality/value – This study introduces an internet-based sales information system for the Sriwijaya Herbal Cigarette Stockist Shop. It replaces traditional sales procedures, expands market reach, streamlines report generation, provides comprehensive buyer information, and maximizes profitability. The innovation employs the waterfall system development methodology and the PHP programming language to enhance retail operations' effectiveness and efficiency.

Keywords: Information Systems, Herbal Cigarettes, Sales, Waterfall, PHP

Design Of Student Register Application Using Laravel 8 Framework

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Abstract

Background – The advent of information technology and the internet has had a beneficial influence on education, including primary school. One area that is impacted is the re-registration process for prospective new students. This process is executed manually by completing written forms, consuming time and human resources and elevating the possibility of data inaccuracies.

Purpose – This study aims to develop a web-based application utilizing the Laravel framework to expedite and streamline the re-registration procedure for incoming students.

Design/methodology/approach – This qualitative study adopts a system design approach. The system design will address the problem from an object-oriented perspective and utilize the PHP programming language, MySQL as the database processor, and the Laravel Framework as the primary technology. The objective is to develop a highly efficient re-registration application using the Laravel framework, which will be evaluated by testing various possible workloads.

Findings – The system design results, along with various workload evaluations, indicate improved efficiency and accuracy in managing re-registration data and streamlining the process of admitting new students.

Research limitations – The study's constraint is that the execution and evaluation of the web-based re-registration application using the Laravel framework were limited to a single educational institution. This research limits the understanding of how the program will perform in different usage scenarios, including challenges related to scalability, internet connectivity fluctuations, and variations in user capabilities at other educational institutions with different technological resources and infrastructure.

Originality/value – A web-based re-registration application using the Laravel framework has been developed to streamline the manual re-registration process in elementary schools. The findings contribute to developing the Laravel framework, which programming developers widely use. By utilizing the Laravel framework, this solution provides a modern and organized approach to addressing administrative challenges in elementary education.

Keywords: Application Design, Basic Education, Re-registration, Laravel Framework, Web-Based Applications

The Exploration of Themes and Vocabularies of English Books for Aisyiah Kindergarten

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Abstract

Background – One of the students focused on learning English is vocabulary mastery. From the purposive observations of Aisyiah Kindergarten in Surakarta, it is known that four kindergarten students were still weak in their vocabulary. One of the problems identified is that the learning media in the form of books is only given to practice colouring, bolding the letters, and writing letters. It does not provide repetition for their assignment. Therefore, it is necessary to study the English textbooks used in kindergarten.

Purpose – This research aims to explore the textbooks, especially themes and vocabulary, used in kindergartens, especially at Aisyiyah Kindergarten in Surakarta.


Design/methodology/approach – The study was conducted using an exploratory qualitative descriptive approach. Document analysis was carried out using the English textbook. The researchers use the first-order understanding, and second-order understanding technique.

Findings – The research results show that the English book used at Aisyiah Kindergarten in Surakarta is thematic. Some of the themes are referred to by the Ministry of National Education, but a few of them are not. Some of the vocabularies taught were not yet close to the child's world. There are still a few that are not appropriate to the conditions of Indonesia's culture. Many books that teach quite a lot of vocabulary are still found. Exercises in the form of repetition are still lacking in frequency, and some of them do not even exist yet.

Research limitations – The limitation of this research is that the researcher only limited the discussion to the vocabulary in the textbook, the themes used in the book, and the exercises given in the book. Furthermore, the researchers also only limited it to English books used in kindergarten.

Originality/value – Previous researchers have never carried out this research. Earlier research focused on analyzing books based on vocabulary used every day, while this research is based on the themes described in the book. Furthermore, previous research discussed colouring in books; meanwhile, this research discusses vocabulary. The objects studied by other researchers were elementary school children, whereas the objects in this research were kindergarten children. In previous research, they addressed the thickness of books, and this research examines practice questions.

Keywords: English books, exploration, themes, thematic books, vocabulary.



Track: Community Development

The Impact of Institutional Variables on Investment in Developed and Developing Countries

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Abstract

Background – Interest in institutional factors began in the 1990s, and several studies have indicated the importance of these factors in economic growth and investment as one of the most important determinants of growth in economic growth theories can also be affected by institutional factors through their reflections in the investment environment.

Purpose – This study examines the impact of institutional factors on domestic investment for a wide range of developed and developing countries in terms of both strength and direction.

Design/methodology/approach – The research adopted the traditional regression analysis method for panel data, for the investment variable on institutional variables in addition to a number of other macro variables affecting investment.

Findings – The research found the importance of institutional factors in stimulating domestic investment in different countries around the world. These findings suggest that the institutional environment plays a crucial role in attracting domestic investment and promoting economic growth.

Research limitations – The research included data for 124 countries for the period 2002-2021

Originality/value – The research gains its importance from covering a large number of countries, in addition to addressing institutional variables separately from each other, so that the relative importance of each institutional variable in relation to investment can be determined.

Keywords: good governance, Institutional quality, domestic investment, inflation, interest rate

The Impact of Investment on Economic Growth

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Abstract

Background – Nowadays, Uzbekistan is undergoing substantial economic reforms and aspiring for sustained growth. So understanding the drivers of economic expansion, particularly the role of investment, is paramount. While theoretical frameworks provide insights, empirical evidence specific to Uzbekistan remains limited.

Purpose – This paper addresses this gap by conducting an in-depth analysis of the relationship between investment and economic growth in Uzbekistan. By considering cross-sectional disparities and other influential determinants (inflation, export, active population, number of enterprises), this study aims to contribute to the existing literature and offer actionable insights for stakeholders navigating Uzbekistan's economic landscape.

Design/methodology/approach – The data has been obtained from an official website (www.stat.uz) that publish main economical statistics yearly. Summary statistics offer a comprehensive overview of the key variables in Uzbekistan's economy, providing insights into their distributions and characteristics.

Findings – The PMG estimation results provide insights into the relationship between investment and economic growth in Uzbekistan, taking into account for other relevant variables. The coefficients represent the magnitude and direction of the relationship, while p-values indicate the statistical significance of the coefficients. These findings offer valuable insights for policymakers and investors in formulating strategies to promote economic growth and development in Uzbekistan. As results suggest investment plays an important role on economic growth with statistically significant coefficients in short-term as well as in long-term. Another factor that affected GRP as good as investment is the number of operating enterprises

Research limitations – We need to include more variables (technology, government policies, infrastructure, natural resources) that may impact the economic growth as control variables and more time interval.

Originality/value – We suppose that it offers valuable information (investment is a major factor of economic growth) for investors about the current circumstances in Uzbekistan and contributes to attracting more investors.

Keywords: economic growth investment inflation export population

Track: Halal Studies

Understanding the Islamic perspective of probiotics

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Abstract

Background – The concept of probiotics was developed in 1907 and was considered a friendly microorganism. Probiotics are live microorganisms that, when administered in adequate amounts, confer health benefits on the host. These are used in food industries, agriculture, medical, biotechnological, pharmaceuticals, and aquaculture, with an anticipated market of 77 billion USD in 2025. Different regulatory authorities are continuing their efforts to regulate the different spectrums of probiotics. The International Scientific Association for Probiotics and Prebiotics (ISAPP), (WHO), (FAO), etc. are monitoring the different aspects. In Islam, there are clear criteria for Halal and Haram things, and every Muslim must have followed these criteria. Probiotics, being useful substances, are also tailored for the declaration of halal and haram, and they were declared a Shariah-compliant dietary supplement.

Purpose – There is a huge literature available covering the different aspects of probiotics and the number is increasing rapidly, but less is known about their Islamic perspectives. Therefore, this review article aims to shed light on the Islamic perspective of probiotics and covers their halal and haram aspect

Design/methodology/approach – In this comprehensive literature review materials were collected from different sources i.e., Google Scholar etc. while changing the searching terms during 01 April 2024 to 10 May, 2024. These terms include probiotics, health benefits of probiotics, Islamic concepts of halal and haram, probiotics and Islam, etc. Approximately 150 items were downloaded and critically analyzed for the Islamic perspective of probiotics.

Findings – Probiotics are currently the area of interest in many applications. Viability and survivability are the key feature of probiotics in terms of their beneficial aspects. Hence, being living entities, the Islamic rules and considerations will be used to declare their correct position in humans and other animal usage. According to the analyzed data it was identified that probiotics can be used in dietary supplements and there are no religious restrictions

Research limitations – The limitations of this review article include the absence of comprehensive documentation of probiotics and their Islamic perspective

Originality/value – The novelty of this review as it gives the recent and updated literature about the Islamic perspective of probiotics. Knowing their position from Islamic perspective can increase their usability.

Keywords: Islam, Probiotics, Halal, Haram, Medicine

CLOSING SPEECH

Excellencies, Presenter, Attendees

Ladies and Gentlemen,

I am very honored and delighted to deliver the concluding remarks of 10th International Conference on Business, Economy, Management and Social Studies Towards Sustainable Economy (10th BEMSS) co-organized by STMIK Mardira Indonesia and Research Synergy Foundation. Co-hosted by STIE Pasundan, Bandung, Indonesia. I am deeply honored to address you all as we embark on this remarkable event; Supported by: Scholarvein, Reviewer Track, Research Synergy Institute, Research Synergy Press, F1000 Research, Cogent Open Access Journals, and Taylor & Francis Group. The committee has successfully hosted the event, breakout sessions and all presentations were delivered with minimum technical issues. I believe that during this conference, we have all had insightful, interactive, discussions and great chance to share the outcomes of our research.

Throughout this conference, we have had the opportunity to explore deeper in the various area of research related to education, economic, business, and social science. The presentations, discussions, and insights shared by esteemed scholars and experts have provided a rich tapestry of knowledge and perspectives. Overall, this conference has served as a platform for interdisciplinary dialogue and collaboration, fostering a deeper understanding of the complex challenges facing our world today. As we conclude this conference, let us carry forward the insights gained and continue our collective efforts towards building a more sustainable, equitable, and prosperous future for all.

I would like to thank all participants, keynote speakers, reviewers, presenters, attendees, and of course session chairs from various countries who have already given their best contribution to this 10th BEMSS. Next, my sincere gratitude and thank you, finally, to all the committee members for their hard work. Therefore, let me wish all of our energy, enthusiasm, shared trust and resolve on our way towards achieving a better future for all.

Moreover, Congratulation to the achievement in awarding section for the best paper, the best presentation, and high recognition to all session chairs involved (your feedback is really valuable to all audiences, we are looking forward for future collaboration ahead).

To conclude, thank you for the great contribution and hope that the knowledge and thoughts shared in this conference, new networks, and new friendships will be fruitful for all of us and could increase our professional development in the future.

See you at our upcoming event.

Keep in touch and thank you very much for your attention. Stay safe and healthy.

Best regards,

Dr. Marjito, M.Pd.

Conference Chair of 10th BEMSS

Future Events

<https://bit.ly/UpcomingConference-RSF>

8th IBEMS

The 8th International Conference on Interdisciplinary Business, Economy, Management, and Social Studies

<https://www.ibemsconference.com/>

Hybrid conference (Tokyo, Japan) - July 3-4, 2024

2nd ICP-IBS

The 2nd International Conference on Psychology and Interdisciplinary Behavioral Studies

<https://icpibs.com>

Hybrid conference (ASTON Priority Simatupang Hotel & Conference Center, Jakarta, Indonesia)

October 8-9, 2024

5th ICTASE

5th International Conference on Teaching and Science Education

<https://ictase.com>

Virtual conference - July 23, 2024

2nd ICE-BEST

2nd International Conference on Economics, Business, Science, and Technology

<https://ice-best.com>

Hybrid conference (Istanbul, Turkey) - August 13-14, 2024

ICPS 2024

The 2024 International Conference of UNAIR Postgraduate School

<https://www.icpsunair.com>

Hybrid conference (Universitas Airlangga, Surabaya) – September 11, 2024

2nd ICISSETIM

The 2nd International Conference on Industrial and Systems Engineering, Technology, Innovation, and Management

<https://icisetim.com/>

Hybrid conference – (Swiss-Belhotel Rainforest – Kuta, Bali, Indonesia) September 24-25, 2024

2nd ICE-BEST

2nd International Conference on Economics, Business, Science, and Technology

<https://ice-best.com/>

Hybrid conference – (Istanbul, Turkey) October 30-31, 2024

9th MASOS

9th International Conference on Management Studies and Social Science

<https://www.masosconference.com>

Virtual conference - November 5, 2024

2nd ICANEAT

2nd International Conference on Artificial Intelligence, Navigation, Engineering, and Aviation Technology

<https://icaneat-apibanyuwangi.com/>

Hybrid conference - November 22, 2024

5th MESS

The 5th International Conference on Management, Education, and Social Science

<http://messconference.com>

Virtual conference - December 10, 2024

IHSATEC 2024: 17th Halal Science Industry and Business (HASIB)

The International Halal Science and Technology Conference 2024 (IHSATEC): 17th Halal Science Industry and Business (HASIB)

<https://www.ihsatec.com/>

Hybrid conference – (Bangkok, Thailand) December 19-20, 2024

